



**The Nonfiction BOOK/INFO-PRODUCT  
BLUEPRINT Formula -- How To Write Highly-  
Effective and Original Outlines For Books,  
Reports and ANY Other Information Product -  
FAST**

*Robert Boduch*

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# **The Nonfiction BOOK/INFO-PRODUCT BLUEPRINT Formula - - How To Write Highly-Effective and Original Outlines For Books, Reports and ANY Other Information Product - FAST**

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SALE! Temporary Price Reduction -- for a limited time only.

The Info-Product Blueprint Formula Helps You Create Quality Books, eBooks, Special Reports, Courses & More -- FASTER & EASIER.

Anyone can put words on a page. And if you do it often enough... and build up your word count... you can eventually fill a book. But will your words come together?

Will the words flow easily so readers can make sense of your message?

Will you provide the right information and details so your customers feel good about the USE VALUE they received -- in exchange for the cash value they gave up?

There's a SECRET to QUALITY info-product creation. And that secret lies in the preparation BEFORE the production.

Truth is... Your OUTLINE is EVERYTHING.

Detailed outlines or BLUEPRINTS are the key to successful information product creation. In fact, I'd say that it's the most important thing - next to having a great product idea, of course.

With a strong outline you can be assured of a strong product.

But is it possible to generate a COMPLETE outline without spending days... weeks... or even MONTHS of your valuable time?

Yes it is... when you know how... and that's what the Info-Product Blueprint Formula is all about.

Here's some of what you'll discover:

\* The one clear-cut advantage of info-products that make them the undisputed champions of the product creation world! (If you're not riding this horse - You're ripping yourself off BIG TIME -- here's why...)

\* At least 26 different ways to package your information to produce profits on demand! (And the best part is... you get to choose whatever format you want and with so many choices -- you're GUARANTEED to find the perfect fit for you!)

\* Where to start... why it's important to do it right... and EXACTLY WHAT TO DO to take any idea and

shape it into a powerful, targeted, and potentially BEST-SELLING info-product -- in the easiest and most direct way possible!

\* The ABC formula for information delivery that every successful product follows! (It's grade-school easy and it's absolutely essential to follow this format if you want to sell thousands of your info-products!)

\* The 10 Key Steps to a powerful, hard-hitting outline that virtually guarantees you a top-drawer product you'll be able to produce quickly and almost effortlessly!

\* Why creating an outline that serves you like a detailed blueprint serves a builder is CRITICAL to your success... and how to do it the right way -- SYSTEMATICALLY -- so you don't miss a beat!

\* How to use your WHOLE brain to develop your breakthrough ideas into TOPNOTCH info-products at ZERO COST and how you can instantly turn what you already know into raging rivers of cash that flow continuously - for years!

\* The #1 reason why most aspiring info-product creators get stuck... and the shockingly simple methods to ensure this NEVER happens to you! (The result? Use this system just once and you'll want to use it again and again to create multiple, auto-pilot income sources!)

\* What info-product buyers really want... and how to give it to them WITHOUT QUESTION every single time! (Revealed: How your competitors actually help to bridge the gap between your prospects present and PERFECT results!)

\* The 10-second "secret" solution to shaping your info-product in a way that attracts attention... interest... and a sure-fire desire to buy NOW!

\* Fill-in-the-blank instant solutions for generating BIG ideas on demand and creating explosive content that shows your buyers the inside secrets you've already uncovered!

If you've always wanted to create your own a book, ebook, manual, course, audio or video program - but haven't got it done yet - this book is for you. It's all you need to know to to create an outline so powerfully effective - that your book practically writes itself.

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