



Learning SEO secrets: Steps in understanding SEO

Philip Jones

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In the past 15 years, internet marketing has exploded exponentially. Every year, tens of thousands of people jump into it. As these people learn more and more, it doesn't take long before they learn about SEO. It's by far the most popular free method to drive traffic. The problem with SEO is that roughly 95% of search engine traffic comes from Google. So when Google changes its algorithms around, tens of thousands of websites fall into oblivion overnight. Lucky for you- I've figured out how to prevent that from happening. Whether you're just getting started with SEO or have been doing it for years- this book can help you out.

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