



# **Kingonomics: Twelve Innovative Currencies for Transforming Your Business and Life Inspired by Dr. Martin Luther King, Jr.**

*Rodney Sampson*

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While most know of Dr. Martin Luther King, Jr.'s sweeping dream of equality and freedom for all, what many do not realize is just how keenly focused he was on economic issues, particularly in his later years.

Dr. King believed without economic opportunity, we do not have the chance to pursue happiness. It was, in fact, while planning the Poor People's March, a dramatic stand on economic issues, that his voice was forever silenced.

In his final book Dr. King posed the question, *Where do we go from here?* The answer lies in *Kingonomics*, a 21st-century interpretation of his economic vision translated through the eyes of Dr. Rodney Sampson, a globally established economic innovator, business developer, and highly successful serial entrepreneur.

With 12 currencies (including service, innovation, and reciprocity), Sampson takes pertinent ideas from the life and works of Dr. King and, by combining them with real-life experiences, produces a guide through which one can realize their full potential and personal power. Success does not discriminate, and the road map to it is contained in the pages of this revolutionary new work.

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