



Strategic Networks: Learning to Compete (Strategic Management Society)

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This book explores the creation of 'learning networks' and sheds light on how they function:- real versus virtual forms of interaction, collaboration versus competition in the learning process, and joint value creation versus individual value appropriation in networks. * Written by international experts in the field of global strategy. * Contributions have been selected for their insights and interdependence between organizational learning and networks. * Looks at topics such as real versus virtual forms of interaction, collaboration versus competition in the learning process, and joint value creation versus individual value appropriation in networks.

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