



Graphic Communications: The Printed Image, Instructor's Manual

Z. A. Prust

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Graphic Communications is a comprehensive text that reflects the changes that have taken place as digital technology has revolutionized almost every aspect of printing and its related operations. With its informative and easy-to-understand approach, the text helps students understand the processes, methods, and equipment used in the industry. This practical, versatile text covers all major aspects of graphic communications.

The Instructor's Manual provides numerous instructional resources that support each chapter of the textbook including teaching strategies, test masters, answer keys, introductory activities, reproducible masters, and additional resources. All of the resources for teaching each chapter are conveniently grouped together.

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