



The Seven Signs of Ethical Collapse: How to Spot Moral Meltdowns in Companies... Before It's Too Late

Marianne M. Jennings

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Do you want to make sure you

- Don't invest your money in the next Enron?
- Don't go to work for the next WorldCom right before the crash?
- Identify and solve problems in *your* organization before they send it crashing to the ground?

Marianne Jennings has spent a lifetime studying business ethics---and ethical failures. In demand nationwide as a speaker and analyst on business ethics, she takes her decades of findings and shows us in *The Seven Signs of Ethical Collapse* the reasons that companies and nonprofits undergo ethical collapse, including:

- Pressure to maintain numbers
- Fear and silence
- Young 'uns and a larger-than-life CEO
- A weak board
- Conflicts
- Innovation like no other
- Belief that goodness in some areas atones for wrongdoing in others

Don't watch the next accounting disaster take your hard-earned savings, or accept the perfect job only to find out your boss is cooking the books. If you're just interested in understanding the (not-so) ethical underpinnings of business today, *The Seven Signs of Ethical Collapse* is both a must-have tool and a fascinating window into today's business world.

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that writer make usage of to explain it is easy to understand. Often the writer made some study when he makes this book. That's why this book suitable all of you.

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