

Textbook of Urgent Care Management



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A 6 x 9 paperback, formatted specifically for lightweight portability and ease of reference in a clinical setting. The book features 47 chapters and 625 pages of urgent care practice management information of the highest utility and relevancy. About The Textbook of Urgent Care Management • A quintessential guide to starting, operating and selling your urgent care clinic • The chapters are organized by activities integral to all facets of urgent care delivery. • Use to further "diagnose" problems, create solutions and measure outcomes • Includes "10 KeyPoints" per chapter, with highlights the most critical components to remember. Topics include: Intro to Urgent Care Management, Business Plan, Site Selection, Building Your Center, Floor Plan, Business Formation / Entity Structuring, Selling an Urgent Care Company, Legal Impediments to Nonphysician Ownership, Insurance Requirements, Equipment Supply Vendor Selection, Accreditation; Pro Forma Financial Statements: Creating Income, Balance Sheet, Cash-Flow Forecasts; Financial Management: Internal Control, Performance Measurement, Evaluation; Physician Leadership; Human Resources Labor and Employment Issues; Staffing Mix, Provider Compensation, Hiring/ Managing Providers, Strategic Talent Management, Employment Contracts / Compensation, Electronic Health Records (EMR / EHR), Revenue Cycle Management /Partnership, Marketing, Social Media, Public Relations, Crisis Communications Management, Branding, Metric-Driven Management, Implementation of Clinical Laboratory, EMTALA, Accountable Care Organizations, Imaging and Interpretation, Virtual Care, Health-Care Compliance Program, Audits by Managed-Care Organizations and Regulatory Agencies, Patient Safety, Occupational Medicine, Patient Satisfaction, Coding and Documentation, Additional Services, Integrative Medicine, Pediatric Care, Financing, and the Future of Urgent Care.

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