



Plunkett's Retail Industry Almanac 2011: Retail Industry Market Research, Statistics, Trends & Leading Companies

Jack W. Plunkett

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PLUNKETT'S RETAIL INDUSTRY ALMANAC 2011

Key Features:

- Industry trends analysis, market data and competitive intelligence
- Market forecasts and Industry Statistics
- Industry Associations and Professional Societies List
- In-Depth Profiles of hundreds of leading companies
- Industry Glossary
- Buyer may register for access to search and export data at Plunkett Research Online

Pages: 660

Statistical Tables Provided: 17

Companies Profiled: 476

Geographic Focus: Global

A complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms.

You will gain vital insights that can help you shape your own strategy for business development, product development and investments.

- How is the industry evolving?
- How is the industry being shaped by new technologies?
- How is demand growing in emerging markets and mature economies?
- What is the size of the market now and in the future?
- What are the financial results of the leading companies?
- What are the names and titles of top executives?

Contents, Statistics, Forecasts and Analysis Include:

Major Trends Affecting the Retail Industry

- 1) Wal-Mart Dominates as the World's Biggest Retailer (and now America's Biggest Grocer)
- 2) Department Stores Have Evolved into Giant Apparel, Cosmetics and Accessories Stores
- 3) Discounting and Discount Stores Evolve
- 4) Private Label Brands Boom
- 5) Sophistication and Success for Direct Marketers and Non-Store Sales
- 6) Rise of Showcase Stores and Super-Merchandisers
- 7) Bricks, Clicks and Catalogs Create Synergies While Online Sales Growth Slows
- 8) Location Based Advertising and Mobile Advertising on Cellphones Grow Quickly
- 9) Retail Technologies Leap Ahead
- 10) RFID Drives Inventory Management Evolution
- 11) Self Service Retail and Travel Technologies Take Off

- 12) Retailers Eye Expanding Middle Class, Move into Emerging Markets, Including China, India and Brazil
- 13) Lifestyle Centers and Super-Regional Malls Falter/Mall Glut Anticipated
- 14) Entertainment-Based Retailing, including Power Towns
- 15) Shopping Center Tenants Face Slow Sales
- 16) Luxury Item Sales Rebound
- 17) LOHAS- Socially Conscious Consumers Create Challenges and Opportunities for Advertisers and Marketers

Retail Industry Statistics

- 1) Annual Consumer Price Index, 1915-2010
- 2) Exports, General Imports & Trade Balance in Goods, U.S.: 1981-2nd Quarter 2010
- 3) Total U.S. Retail Sales & Annual Percent Change: 1992-2010
- 4) U.S. Retail Trade Corporation Statistics, Q2 2010
- 5) Total Estimates of Annual Sales of Merchant Wholesalers: 2003-2009
- 6) Total Monthly Sales and Inventories of Merchant Wholesalers: Monthly, through August 2010
- 7) Retail & Food Services Sales by Kind of Business, U.S.: 2004-September 2010
- 8) Estimated Quarterly U.S. Retail Sales, Total & E-Commerce: 1st Quarter 2002-3rd Quarter 2010
- 9) Total U.S. Disposable Income, Expenditures & Gross Domestic & National Product Per Capita: 1960-2010
- 10) Average Annual U.S. Household Expenditures: 2004-2009
- 11) Distribution of Total U.S. Annual Household Expenditures, by Major Category: 2009
- 12) Top 10 Retail Websites, U.S.: November 13, 2010
- 13) Employment in the Retail Industry, U.S.: 2004-September 2010

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From reader reviews:

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