

Simple and Usable--Web, Mobile and Interaction Design (Color Printing) (Chinese Edition)

[Ying]GilesColborne



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It presents techniquues and skills regarding interaction design, showing the effective, pleasing and easy-to-use designs based on the needs and expectations of the target users and combined with human psycology and behaviors. It also illustrates four strategies such as rational deletion, tiered structure, timely concealment and smart transfer, which make interaction design easy to use at maximum. It is for designers reagrding Web applications, Internet products, mobile applications and other interaction.

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